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"I Still Do a Lot of Good"

Wormbs, Nina



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> To feel better, we need to justify our behaviour to ourselves and our imagined audience. We do this through a process of internal deliberation. In the research project, we studied this experience of cognitive dissonance as it manifested itself in the open-text answers in our survey. We looked for

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thought structures and patterns using topos theory, first presented by Aristotle. Topoi are modes of reasoning that work in our social context and that can create meaning. (From the article)

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