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"The Less Selfish Gene: Forest Altruism, Neoliberalism, and the Tree of Life"

Nixon, Rob

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Why have millions of readers and viewers become magnetized by the hitherto arcane field of plant communication? The article argues that the contemporary appeal of plant communication is rooted in a quest for alternative modes of being to neoliberalism, modes more accommodating of the coexistence of cooperation and competition in human and more-than-human communities. This ascendant understanding of plant communication and forest dynamics offers a counternarrative of flourishing, a model of what George Monbiot has called, in another context, "private sufficiency and public wealth." (Abstract)

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