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"Narrative Ethics, Media and the Morality of the Ecological Modern: The Case of Sweden"

Hinde, Dominic

Hinde, Dominic. "Narrative Ethics, Media and the Morality of the Ecological Modern: The Case of Sweden." *Ecocene: Cappadocia Journal of Environmental Humanities* 1, no. 2 (2020): 76–91. doi:10.46863/ecocene.2020.23.

The Scottish philosopher Alasdair MacIntyre in his groundbreaking analysis of contemporary ethics, *After Virtue: A Study of Moral Theory*, asserted that modernity was devoid of a unified moral system. This observation has been noted by, among others, the ecophilosopher Arran Gare as a means of dealing with approaches to contemporary crisis. By characterizing debates about the future as reflexively constructed articulations of modernity, this paper briefly considers how such a perspective is useful when attempting to communicate questions of development under contemporary conditions. Using qualitative examples from modern Sweden taken from a larger corpus of research to speculate on the potential for normative conceptual change, it uses the self-styled enlightened polity as a case study to discuss how environmental knowledge is instrumentalized in self-consciously modern contexts. MacIntyre's insight thus provides a view into the relationship between discourse and practice which recognizes the situated nature of environmental argumentation over uniform green epistemologies. (Abstract)

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Source URL: http://www.environmentandsociety.org/node/9202

Print date: 06 August 2025 02:15:00

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• Hinde, Dominic. "Pitching the Anthropocene: On Global Media Work and the World to Come." *Seeing the Woods*, 15 Oct. 2019.

https://seeing the woods.org/2019/10/15/pitching-the-anthropocene-on-global-media-work-and-the-world-to-come/linear-one-linear-one

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