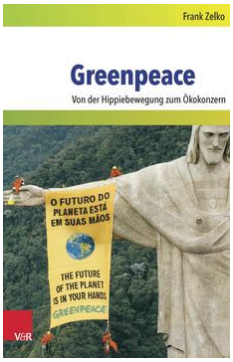
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Greenpeace: Von der Hippiebewegung zum Ökokonzern

Zelko, Frank



Greenpeace. Cover.

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Zelko, Frank. *Greenpeace: Von der Hippiebewegung zum Ökokonzern*. Umwelt und Gesselschaft, edited by Christof Mauch, Helmuth Trischler, and Frank Uekötter, vol. 7. Göttingen: Vandenhoeck & Ruprecht GmbH & Co, 2013.

The organization Greenpeace fundamentally changed the nature of environmentalism. Today, it is an international network with a global reach. Zelko's study of Greenpeace (originally published in English under the title *Make It a Green Peace!*) is the first detailed study of the group's history, from its origins as a loose-knit group of anti-nuclear and anti-whaling activists to the influential organization it is today. His analysis draws on meeting minutes, internal correspondence, manifestos, philosophical writings, and interviews with former members, combining primary source documentation with insights from history, political science, sociology, cultural theory, and environmental studies. Not only has Greenpeace changed substantially in the decades since its foundation, the public's understanding of the environment and nature has transformed into a global awareness. (Text adapted from Vandenhoeck & Ruprecht and the Rachel Carson Center)

Read an excerpt here .

Websites linked in this text:

- http://www.v-r.de/en/greenpeace/t-2/1010913/
- http://www.carsoncenter.uni-muenchen.de/publications/umwelt_und_gesellschaft/index.html
- http://www.blickinsbuch.de/item/abb55efd3f37cb86f1014abbf78aa537

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