



Multimedia Library Collection: Periodicals

"The Origins and Purpose of Eco-Innovation"

Pansera, Mario

Pansera, Mario. "The Origins and Purpose of Eco-Innovation." *Global Environment* 7/8 (2011): 128–55. Republished by the Environment & Society Portal, Multimedia Library.
<http://www.environmentandsociety.org/node/7564>.

Nowadays, eco-friendly technologies are considered a strategic objective in industrialised countries. Rising demand for more sustainable products and services from civil society has become a major challenge for policy makers. The present article aims to provide a historical perspective on the concept of eco-innovation, its different meanings and its position in the modern debate around sustainability. The first part of the article explores the origins of the notion of eco-innovation, drawing on the Sustainable Development debate. The second part attempts to shed light on the purpose of eco-innovation and its implications for a desirable sustainable transition in modern industrial societies. This part illustrates the essential differences between mainstream economics and the School of Ecological Economics. Finally, the third part attempts to describe the social and institutional changes necessary to foster eco-innovation.

— Text from [The White Horse Press](#) website

All rights reserved. Made available on the Environment & Society Portal for nonprofit educational purposes only, courtesy of Mario Pansera and XL edizioni.

Download:

PDF: https://www.environmentandsociety.org/sites/default/files/key_docs/ge78_pansera.pdf

Related links:

- Article on the official website
<http://www.whpress.co.uk/GE/Articles/Pansera.pdf>
- GE 7/8 (2011)—Editorial by Mauro Agnoletti and Gabriella Corona (WHP)
http://www.whpress.co.uk/GE/Articles/editorial7_8.pdf
- Global Environment: A Journal of History and Natural and Social Sciences

<http://www.whpress.co.uk/GE.html>

Websites linked in this text:

- http://www.whpress.co.uk/GE/abstract_Pansera.html