Multimedia Library Collection: Sound & Vision

Greenpeace, The Story

De Lestrade, Thierry. *Greenpeace, The Story.* Paris: What's Up Films, 2011. HD, 52 min. https://vimeo.com/75394758.

> The creation of Greenpeace is probably the most exciting and heroic environmental adventure of the 20th century. Not only has Greenpeace literally invented the concept of ecology, it has also changed people's mentalities and international politics forever. Although powerful now, at the start it was just a small group of activists, motivated by their vision of a green and peaceful world. Created in 1971 with no resources, the small non-profit organization didn't scare anyone. The strategy? Direct action and shocking images are key to its success. Activists really grab people's attention by opposing governments, putting themselves on the line and sometimes risking jail or even death. Through unpublished archive footage and interviews of Greenpeace's top-protagonists, this documentary takes an in-depth look at the functioning and the strategy of the organization, and analyses the new challenges it has to face to intensify the pressure today. (Source: ZED)

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About the Environmental Film Profiles collection

Further readings:

- Donaghue, Ngaire, et al. "'We May Be Pirates, But We Are Not Protesters': Identity in the Sea Shepherd Conservation Society." *Political Psychology* 34, no. 5 (2013): 753–77.
- Hunter, Robert. *Warriors of the Rainbow: A Chronicle of the Greenpeace Movement.* New York: Holt, Rinehart and Winston, 1979.
- Jordan, Grant. *Shell, Greenpeace and the Brent Spar*. Basingstoke: Palgrave, 2001.
- Zelko, Frank. "Warriors of the Rainbow: The Birth of an Environmental Mythology." Environment & Society Portal, *Arcadia* 2013, no. 16. Rachel Carson Center for Environment and Society.
- Zelko, Frank. *Make it a Green Peace! The Rise of Countercultural Environmentalism.* New York: Oxford University Press, 2013.
- Zelko, Frank. *Greenpeace: Von der Hippiebewegung zum Ökokonzern,* Umwelt und Gesellschaft, edited by Christof

Mauch, Helmuth Trischler, and Frank Uekötter, vol. 7. Göttingen: Vandenhoeck & Ruprecht GmbH & Co, 2013.

Related links:

- Bekenntnisse eines Öko-Terroristen [Confessions of an Eco-Terrorist] (Film Profile) https://www.environmentandsociety.org/mml/bekenntnisse-eines-oeko-terroristen-confessions-eco-terrorist
- Black Ice: The Story of the Greenpeace Arctic 30 (Film Profile) https://www.environmentandsociety.org/mml/black-ice-story-greenpeace-arctic-30

Websites linked in this text:

- http://www.zed.fr/tv/distribution/videos/117/greenpeace-the-story-52-hd/
- https://www.environmentandsociety.org/multimedia/collection/environmental-films-project

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