



Multimedia Library Collection: Environmental Film Profiles (videos)

Divide in Concord

Kaczor, Kris. *Divide in Concord*. Brooklyn: 750 Productions, 2014. HD, 82 min.
https://www.youtube.com/watch?time_continue=5&v=s52Lc8PIFEs.

Divide in Concord is a feature-length documentary that follows the entertaining tale of banning bottled water in small town America. In 1775, Concord patriots fired the infamous “shot heard round the world” that began a Revolution and defined a nation. Now a local eighty-four year-old woman has waged another seemingly unwinnable battle. For three years Jean Hill has been trying to rid the town of single-serve plastic bottles of water. Complete with strong opposition from local merchants and the bottled water industry, Jean is once again leading the controversial crusade. (Source: [Official Film Website](#))

© 2014 Bullfrog Films, Inc. Trailer used with permission.

This film is available at the [Rachel Carson Center Library](#) (RCC, 4th floor, Leopoldstrasse 11a, 80802 Munich) for on-site viewing only. For more information, please contact library@rcc.lmu.de.

[About the Environmental Film Profiles collection](#)

Further readings:

- Budds, Jessica, and Gordon McGranahan. “Are the Debates on Water Privatization Missing the Point? Experiences from Africa, Asia and Latin America.” *Environment and Urbanization* 15, no. 2 (2003): 87–114.
- Ferrier, Catherine. “Bottled Water: Understanding a Social Phenomenon.” *AMBIO: A Journal of the Human Environment* 30, no. 2 (2001): 118–9.
- Hayman, Eleanor Ruth. “Shaped by the Imagination: Myths of Water, Women, and Purity.” In “On Water: Perceptions, Politics, Perils,” edited by Agnes Kneitz and Marc Landry. Special issue, *RCC Perspectives* 2 (2012): 23–33.
- Kneitz, Agnes, and Marc Landry, eds. “On Water: Perceptions, Politics, Perils.” Special issue, *RCC Perspectives* 2 (2012).
- Snitow, Alan, and Deborah Kaufman, with Michael Fox. *Thirst: Fighting the Corporate Theft of Our Water*. San Francisco: Jossey-Bass, 2007.

- Wilk, Richard. "Bottled Water: The Pure Commodity in the Age of Branding." *Journal of Consumer Culture* 6, no. 3 (2006): 303–25.

Related links:

- Bottled Water (Natural Resources Defense Council)
<http://www.nrdc.org/water/drinking/qbw.asp>
- "The Story of Bottled Water" (Video)
<http://storyofstuff.org/movies/story-of-bottled-water/>
- Tapped (Film Profile)
<https://www.environmentandsociety.org/mml/tapped>

Websites linked in this text:

- <http://divideinconcord.com/about-the-film/>
- <http://www.carsoncenter.uni-muenchen.de/index.html>
- <https://www.environmentandsociety.org/multimedia/collection/environmental-films-project>