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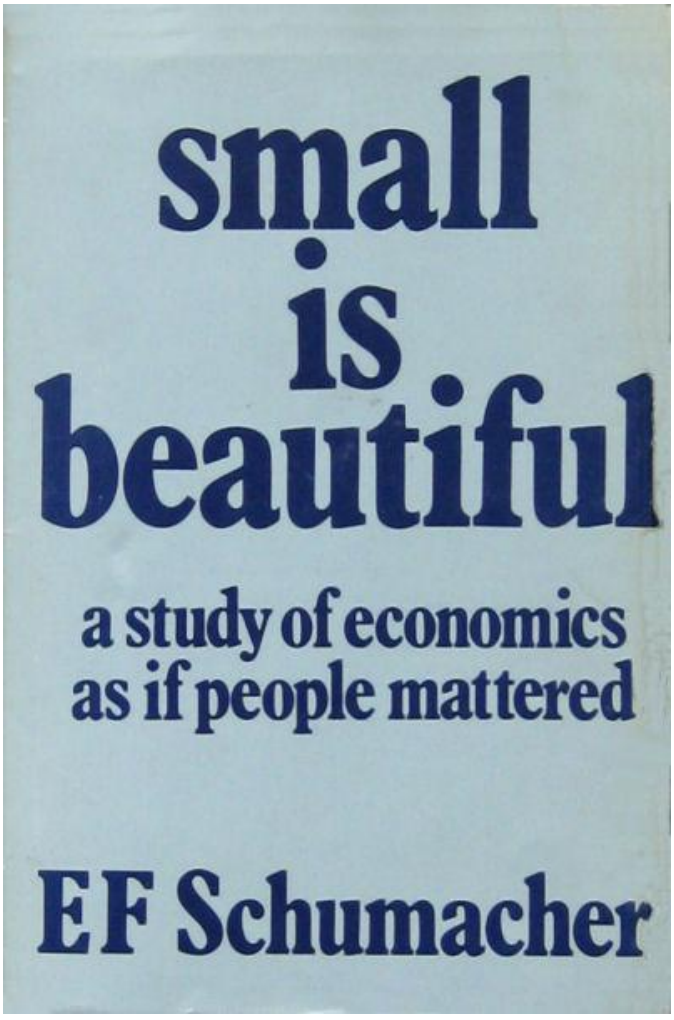
Small Is Beautiful. A Study of Economics As If People Mattered

Schumacher, E.F.



Dust jacket of fifth reprint of first edition. Publisher Blond & Briggs (1973).

Jacket design by Andrew Since.

Schumacher, E.F. *Small Is Beautiful. A Study of Economics As If People Mattered*. London: Blond & Briggs, 1973.

Small Is Beautiful is a collection of essays by British economist E. F. Schumacher. Hailed as an "eco-bible" by the Time Magazine, Schumacher's richly researched statement on sustainability has become more relevant and popular with each year since its initial publication during the 1973 energy crisis.

A landmark statement against "bigger is better" industrialism, Schumacher's *Small Is Beautiful* paved the way for twenty-first century books on environmentalism and economics, like Jeffrey Sachs's *The End of Poverty*, Paul Hawken's *Natural Capitalism*, Mohammad Yunis's *Banker to the Poor*, and Bill McKibben's *Deep Economy*.

The book still offers a crucial message for the modern world struggling to balance economic growth with the human costs of globalization. (Text adapted from HarperCollins Publishers .)

Related links:

- Table of contents and Chapter 4
  http://sciencepolicy.colorado.edu/students/envs_5110/small_is_beautiful.pdf
- The Guardian about "Small is Beautiful"
  http://www.theguardian.com/commentisfree/2011/nov/10/small-is-beautiful-economic-idea
- The Big Ideas podcast: EF Schumacher's 'Small is Beautiful' (The Guardian)
  http://www.theguardian.com/commentisfree/audio/2011/nov/09/big-ideas-podcast-schumacher-small-is-beautiful-audio

Websites linked in this text:

- http://www.harpercollins.com/9780061997761/small-is-beautiful