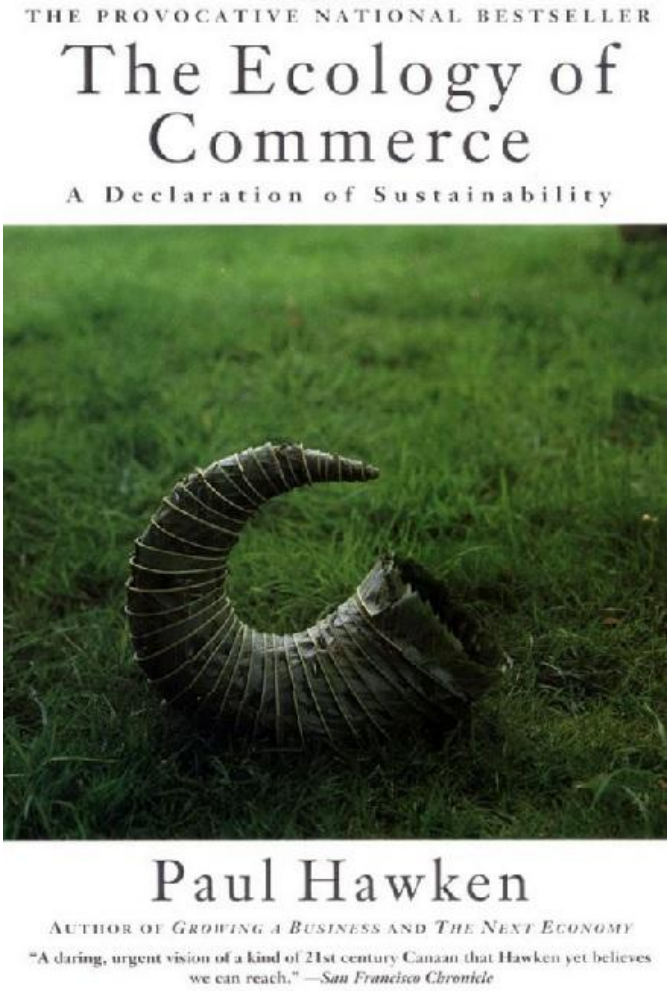
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The Ecology of Commerce: A Declaration of Sustainability

Hawken, Paul



Paul Hawken. The Ecology of Commerce. Cover (1993)

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Hawken, Paul. *The Ecology of Commerce: A Declaration of Sustainability*. New York: HarperCollins Publisher, 1993.

"The first important book of the twenty-first century. It may well revolutionize the relationship

between business and the environment."
—Don Falk, Executive Director, Society for Ecological Restoration

The Ecology of Commerce is the provocative national bestseller that addresses the necessity of merging good business practices with common sense environmental concerns.

Nearly two decades after its initial publication, this controversial work by Paul Hawken has been revised and updated, arguing why business success and sustainable environmental practices need not—and, for the sake of our planet, must not—be mutually exclusive any longer.

An essential work, Hawken's *The Ecology of Commerce* belongs on the bookshelf of every concerned citizen. (Text adapted from HarperCollins Publisher)

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