Lovins, Amory, "A 40-Year Plan for Energy"


In this intimate talk filmed at TED’s offices, energy innovator Amory Lovins shows how to get the US off oil and coal by 2050, $5 trillion cheaper, with no Act of Congress, led by business for profit. The key is integrating all four energy-using sectors—and four kinds of innovation. (Source: TED)

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Further readings:

Related links:
- Rocky Mountain Institute http://www.rmi.org/
- Amory Lovins’ Bio and Blog Posts http://www.rmi.org/Amory+B.+Lovins

Websites linked in this text:
http://www.ted.com/talks/amory_lovins_a_50_year_plan_for_energy