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"A 40-Year Plan for Energy"

Lovins, Amory

Lovins, Amory. "A 40-Year Plan for Energy." Filmed March 2012. TED video, 27:01.
http://www.ted.com/talks/amory_lovins_a_50_year_plan_for_energy.

> In this intimate talk filmed at TED's offices, energy innovator Amory Lovins shows how to get the US off oil and coal by 2050, $5 trillion cheaper, with no Act of Congress, led by business for profit. The key is integrating all four energy-using sectors—and four kinds of innovation. (Source: TED)

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Further readings:

- Hawken, Paul, Hunter Lovins, and Amory Lovins. a href="http://www.environmentandsociety.org/node/6670">*Natural Capitalism: Creating the Next Industrial Revolution.* New York: Little, Brown & Company, 1999.
- Lovins, Amory B. *Soft Energy Paths: Towards a Durable Peace*. New York: Harper & Row, 1979.

Related links:

- Rocky Mountain Institute
  http://www.rmi.org/
- Amory Lovins' Bio and Blog Posts
  http://www.rmi.org/Amory+B.+Lovins
- Die 4. Revolution: Energie Autonomie [The 4th Revolution: Energy Autonomy] (Film Profile)
  https://www.environmentandsociety.org/mml/die-4-revolution-energie-autonomie-4th-revolution-energy-autonomy

Websites linked in this text:

- http://www.ted.com/talks/amory_lovins_a_50_year_plan_for_energy