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Lovins, Amory, "A 40-Year Plan for Energy"

http://www.ted.com/talks/amory_lovins_a_50_year_plan_for_energy.

In this intimate talk filmed at TED’s offices, energy innovator Amory Lovins shows how to get the US off oil and coal by 2050, $5 trillion cheaper, with no Act of Congress, led by business for profit. The key is integrating all four energy-using sectors—and four kinds of innovation. (Source: TED)

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Further readings:

- Hawken, Paul, Hunter Lovins, and Amory Lovins. a

Related links:

- Rocky Mountain Institute
- Amory Lovins’ Bio and Blog Posts
  [http://www.rmi.org/Amory+B.+Lovins](http://www.rmi.org/Amory+B.+Lovins)
- *Die 4. Revolution: Energie Autonomie* [The 4th Revolution: Energy Autonomy] (Film Profile)
  [https://www.environmentandsociety.org/mml/die-4-revolution-energie-autonomie-4th-revolution-energy-autonomy](https://www.environmentandsociety.org/mml/die-4-revolution-energie-autonomie-4th-revolution-energy-autonomy)

Websites linked in this text:
• http://www.ted.com/talks/amory_lovins_a_50_year_plan_for_energy