Environment & Society Portal

Multimedia Library Collection: Environmental Values (journal)

"In Search of Value Literacy: Suggestions for the Elicitation of Environmental Values"

Satterfield, Theresa

Satterfield, Theresa. "In Search of Value Literacy: Suggestions for the Elicitation of Environmental Values." *Environmental Values* 10, no. 3 (2001): 331–59. doi: 10.3197/096327101129340868 .

This paper recognises the many contributions to work on environmental values while arguing that some reconsideration of elicitation practices is warranted. It argues that speaking and thinking about certain environmental values, particularly ethical expressions, are ill-matched with the affectively neutral, direct question-answer formats standard to willingness-to-pay and survey methods. Several indirect, narrated, and affectively resonant elicitation tasks were used to provide study participants with new opportunities to express their values. Coded results demonstrate that morally resonant, image-based, and narrative-style elicitation tasks help respondents articulate a broader range of noncost and nonutilitarian environmental values. However, it was found that elicitations of this kind are most useful when presented in a affectively subtle and noncontroversial form. Several suggestions for synthesising these methods with more structured forms (e.g., surveys, constructed preferences, etc.) are offered.
— Text from The White Horse Press website

All rights reserved. © 2001 The White Horse Press

Download:
PDF: https://www.environmentandsociety.org/sites/default/files/key_docs/ev_10no.3_satterfield_theresa.pdf

Related links:

- Article on the official website
  http://www.erica.demon.co.uk/EV/EV1016.html
- The White Horse Press
  http://www.erica.demon.co.uk/

Environmental Values (journal) Collection, Multimedia Library, Environment & Society Portal
"In Search of Value Literacy: Suggestions for the Elicitation of Environmental Values"
Source URL: http://www.environmentandsociety.org/node/5833
Print date: 04 November 2026 07:29:05

Websites linked in this text:

- http://dx.doi.org/10.3197/096327101129340868
- http://www.erica.demon.co.uk/EV/EV1016.html

Environmental Values (journal) Collection, Multimedia Library, Environment & Society Portal
"In Search of Value Literacy: Suggestions for the Elicitation of Environmental Values"
Source URL: http://www.environmentandsociety.org/node/5833
Print date: 04 November 2026 07:29:05