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"Redefining the Good Life in a Sustainable Society"

Milbrath, Lester W.

Milbrath, Lester W. "Redefining the Good Life in a Sustainable Society." *Environmental Values* 2, no. 3, (1993): 261–69. doi:10.3197/096327193776679891 .

The good life, as practised in modern society, not only is unsustainable but also is frequently not really good. Quality in living is necessarily subjective, it cannot be defined in physical terms, and can be found in many manifestations. The search for quality is conducted within ourselves and not in a shopping mall. Several suggestions for modes of living that provide quality but do not burden or injure ecosystems are presented. The condition of life systems on our planet demand that we cultivate simple lifestyles that are inwardly rich.

— Text from The White Horse Press website

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