



**Multimedia Library Collection: Environmental Film Profiles (videos)**

***Der Landhändler* [The Agricultural Trader]**

Verhaag, Bertram. *Der Landhändler: ganz ohne Gentechnik* [The Agricultural Trader: Doing without Genetic Engineering]. Munich: DENKmal-Film, 2011. 45 min. <https://youtu.be/YCPcBiDMbsg>.

While critics brand him a fool, his customers and supporters hold him in the highest regard. Tinkerer, lateral thinker, and animal feed dealer Josef Feilmeier shows why agriculture has no need for genetic engineering. As genetic engineering entered into agricultural markets, Josef Feilmeier was in favor of it. However, he soon became doubtful and began to seek more comprehensive information on the matter. This film profiles Feilmeier's current operation, at the center of which stands a storage facility that supplies 500 farmers, from Straubing to Passau, with non-GM animal feed. (Source: Adapted from the [Official Film Website](#) )

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[About the Environmental Film Profiles collection](#)

**Further readings:**

- Ahteensuu, Marko, and Helena Siipi. "A Critical Assessment of Public Consultations on GMOs in the European Union." *Environmental Values* 18, no. 2 (2009): 129–52. doi: 10.3197/096327109X438035.
- Carolan, Michael S. "The Multidimensionality of Environmental Problems: The GMO Controversy and the Limits of Scientific Materialism." *Environmental Values* 17, no. 1 (2008): 67–82. doi:10.3197/096327108X271950.
- Demeulenaere, Elise. "Reclaiming the Seeds, Becoming 'Peasants': On-Farm Agrobiodiversity Conservation and the Making of Farmers' Collective Identity." In "Fields and Forests: Ethnographic Perspectives on Environmental Globalization," edited by Daniel Münster, Ursula Münster, and Stefan Dorondel. Special issue, *RCC Perspectives* 5 (2012): 59–66.

**Related links:**

- Transgenic Wars (Film Profile)  
<https://www.environmentandsociety.org/mml/transgenic-wars>
- Genetic Chile (Film Profile)

<https://www.environmentandsociety.org/mml/genetic-chile>

**Websites linked in this text:**

- <http://www.denkmalfilm.tv/index.php?page=landhaendler-3&l=en>
- <https://www.environmentandsociety.org/mml/collection/9449?page=0%2C1>