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***ECO-WARS: Political Campaigns and Social Movements***

Libby, Ronald T.



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Libby, Ronald T. *ECO-WARS: Political Campaigns and Social Movements*. Power, Conflict, and Democracy: American Politics Into the 21st Century. New York: Columbia University Press, 1998.

Employing newly released documents culled from five non-business-related alliances with mostly social concerns, known today as “expressive” interest groups, Libby examines how they confront powerful industries. *Eco-Wars* investigates an anti-biotechnology campaign aimed at drug companies; an animal rights effort directed against the agricultural industry; an anti-pesticide campaign focused on the chemical industry; a property rights fight against environmental groups; and a secondhand smoke campaign opposing tobacco companies. In addition to drawing on previously classified files, *Eco-Wars* also incorporates analysis of interviews with both activists and industry representatives. — Columbia University Press website.  
<http://cup.columbia.edu/book/978-0-231-11310-6/ecowars>.

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*ECO-WARS: Political Campaigns and Social Movements*

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**Print date:** 31 May 2026 05:01:10

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