
Don Henderson (Greg Kinnear) - a marketing executive at Mickey’s Fast Food Restaurant chain, home of “The Big One” - has a problem. Contaminated meat is getting into the frozen patties of the company’s best-selling burger. To find out why, he’ll have to take a journey to the dark side of the All-American meal. Leaving the cushy confines of the company’s Southern California boardroom for the immigrant-staffed slaughterhouses, teeming feedlots and cookie cutter strip malls of Middle America, what Don discovers is a Fast Food Nation of consumers who haven’t realized it is they who are being consumed by an industry with a seemingly endless appetite for fresh meat. (Source: Participant Media )

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Further readings:


Related links:

- Fast Food Nation Campaign Website [http://www.takepart.com/fastfoodnation](http://www.takepart.com/fastfoodnation)
- Dschungelburger—Hackfleischordnung International [Jungleburgers] (Film Profile) [http://www.environmentandsociety.org/mml/dschungelburger-hackfleischordnung-international-jungleburgers](http://www.environmentandsociety.org/mml/dschungelburger-hackfleischordnung-international-jungleburgers)

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